



TO: Daniel Cameron for U.S. Senate c/o Brandon Moody
FROM: John McLaughlin
Re: Kentucky Statewide – Republican Primary for U.S. Senate
Date: April 21, 2025

Survey Summary:

Our recently completed survey among likely Republican primary voters in the Commonwealth of Kentucky reveals that Daniel Cameron is the clear front-runner in the Republican primary election for U.S. Senate. Daniel Cameron is the best known and best liked among the candidates. With the endorsement of President Donald Trump, Cameron grows his support even further among primary voters.

Thinking ahead to the 2026 Republican primary election for U.S. Senate, if the election were held today, for whom would you vote?

	Total
Daniel Cameron	44%
Andy Barr	18%
Nate Morris	2%
Undecided	37%

- Daniel Cameron dominates the primary ballot in every single media market including Rep. Andy Barr's home market of Lexington.

	BOWLING GREEN	CHARLESTON	CINCINNATI	EVANSVILLE	LEXINGTON	LOUISVILLE M.M.	Jefferson Cnty	Rest of Louisville	NASH./KNOX/ TRI-CITIES	PADUCAH
Daniel Cameron	36%	27%	42%	60%	36%	53%	36%	64%	42%	60%
Andy Barr	8%	17%	11%	4%	34%	11%	10%	11%	11%	4%
Nate Morris	0%	3%	4%	0%	2%	2%	2%	1%	0%	0%
Undecided	56%	53%	44%	36%	28%	35%	52%	24%	47%	36%

Image Ratings:

	Daniel Cameron	Andy Barr	Nate Morris
Favorable	71%	47%	7%
Unfavorable	18%	17%	5%
No Opinion	6%	18%	24%
Never Heard Of	5%	17%	64%

- Seven-in-ten Republican primary voters have a favorable view of Daniel Cameron, 71% (40% very/ 31% somewhat), only 18% say they are unfavorable towards him.
- Nearly three-in-four Republican primary voters approve of the job Daniel Cameron did as Attorney General of Kentucky, 73% (42% strongly/31% somewhat), only 12% disapprove.
- Seven-in-ten Republican primary voters identify Daniel Cameron as an ideological conservative, 69%.
- With the endorsement of President Trump, Daniel Cameron's vote-share improves to capture a majority of the vote: 53% (+9).
- Republican primary voters overwhelmingly approve of the job Donald Trump is doing as President, 87%.

If you knew it were true that President Donald Trump were to endorse Daniel Cameron in the Republican primary for US Senate, for whom would you vote?

	Total
Daniel Cameron	53%
Andy Barr	16%
Nate Morris	2%
Undecided	29%

Conclusion:

Daniel Cameron has earned the respect of Republican primary voters by fighting as Attorney General for conservative values alongside President Trump. As the tried-and-true Trump conservative in the Republican primary for U.S. Senate, an endorsement from President Trump would build upon Daniel Cameron's lead in this race and win the Republican nomination.

Methodology:

McLaughlin & Associates conducted a statewide survey in Kentucky among 500 likely Republican primary voters between April 13 and 15, 2025. The survey included a mix of landline phone, mobile phone, and text-to-web interviews. Interview selection was at random within predetermined election units. The accuracy of the sample of 500 likely Republican primary voters is within +/- 4.5% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.

Key Demographics:

Gender:

	Total
Men	50%
Women	50%

Race:

	Total
White	97%
Other	3%

Ideology:

	Total
Liberal	4%
Moderate	13%
Conservative	82%
Very Conservative	54%
Somewhat Cons.	29%

Age:

	Total
18-29	6%
30-40	10%
41-55	23%
56-65	22%
66-75	22%
Over 75	17%
Mean	58

Evangelical/Born-Again Christian:

	Total
Yes	77%
No	22%